



Miles Read CV

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🏠 North London, UK

Fluent in Adobe creative suite. Photoshop, Illustrator, InDesign, Premiere Pro, After Effects. Experienced in using Notion, Figma

Skilled in editorial design, type setting, typography, illustration, animation, video editing, photography, Blender, printing and book binding.

Great interpersonal and communication skills. A variety of team working experience. Proactive and comfortable working at a fast pace to tight deadlines.

References available upon request

Recent Projects

- March 2023 **ome**
Flagship store signage
- One of the leading terrarium buissnesses in the UK tasked me with designing various signage displaying infographics, illustrations and wayfinding information.
- Feb 2023 **Special Grooves & Too The Rocks**
Partnered Event
- I created a energetic typographic poster to promote the independant record label and house music events upcoming gig.
- Feb 2023 **Earful of Wax & Percolate**
Queens Yard Summer Party After Hours
- the Independent platform and record label tasked me with creating promotional assets for their event. I developed skills in blender to create a poster that expressed the tone of the event.
- Jan 2023 **Red Zed Films/October Films**
My Name is Happy - film poster
- I designed the film poster for the BAFTA-nominated film along with a variety of promotional material, including premiere invites, online thumbnails, festival promotion etc.
- Sept 2022
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present **The Prince N22**
Branding, art direction and social media strategy
- The Prince is a registered heritage site and public house based in wood green. I have helped them with branding and their online presence to achieve more conversions from social media and to highlight their unique range of drinks and food
- March 2021
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present **Shuffle 'N' Swing**
Various work for Record Label
- An independent record label that I have had continuous work with over the past few years. Assisting with promotion for events and record releases, supported by a brand identity designed in collaboration with the label.

- Nov 2022 **Keep Hush**
'World of adventure' event social media promotion
- I was asked to assist their design team in creating an animation for social media to promote their upcoming event. With only a day's turnover, I had to quickly understand their brand identity and the art direction for the event and provide an engaging animation for Instagram.
- July 2021 **Adobe x Live Nation**
Young Thug Album artwork remix challenge
- Winner of the runner-up award in the Adobe x Young Thug Punk album artwork contest. Poster displayed in New York, San Fransisco, Los Angeles, Atlanta, Tokyo, London, and Paris.

In-House

- 2019 - 22 **Macmillian Publishing - Priddy Books**
Junior Graphic Designer
- For the 3 years I worked at a leading preschool publishing house, my responsibilities included developing stand-alone books and series individually and collaboratively, and I also supported the design team as a reliable artworker. I worked with illustration agencies, briefing select illustrators on new title ideas and led a project utilising my skills in motion design to promote our books on social media.

Education

- 2015 - 18 **University of the West of England** (Bristol)
Graphic Design - BA Honours - 2.1
- 2014 - 15 **London College of Communication** (UAL)
Graphic Design - Foundation - Merit